



Contact: Melissa C. Krause
Executive Director, Communications and External Affairs
830.629.8440 | mkrause@nbutexas.com

Conservation Can Help Manage Utility Bills in the Summer Months

(New Braunfels, TX – May 31, 2018) – With recent above average temperatures and an outlook for even hotter days ahead, New Braunfels Utilities (NBU) is reminding its customers that conservation can help manage higher utility bills caused by increased electricity and water consumption.

As we move into the summer season, NBU urges its customers to practice energy and water conservation.

The following conservation efforts can help reduce your monthly bill:

- Set the thermostat two to three degrees higher; set programmable thermostats to higher temperatures when no one is home.
- If home, use fans to feel four to six degrees cooler.
- Set pool pumps to run early morning or overnight; shut off from 4:00 – 6:00 p.m.
- Avoid using large appliances (i.e. ovens, washing machines, etc.), especially during peak demand hours of 3:00 – 7:00 p.m.
- Businesses should minimize the use of electric lighting and electricity-consuming equipment, as much as possible.
- Large customers of electricity could consider reducing non-essential production processes.
- Program your irrigation controller.
- Adhere to current water restriction stage regulations.

New Braunfels Utilities CEO, Ian Taylor commented, “Even though NBU’s rates are among the lowest in the state, increased water and electric consumption in the summer months can lead to higher utility bills. New Braunfels Utilities is a trusted community partner and we stand ready to help our customers find ways to conserve. Conservation can lead to lower utility bills.” New Braunfels Utilities provides free energy, irrigation, and water assessments to both residential and commercial customers. Customers may select a day and time they would like to request to have an assessment done. To take advantage of this complimentary service, customers can call 830.608.8925 or schedule an assessment online at nbutexas.com/Conservation/scheduleanassessment.

New Braunfels Utilities also has a program in place to assist customers who are experiencing hardship and need assistance to pay their utility bill. The NBU Utility Bill Assistance Program is designed to aid customers in its service area who are experiencing extreme hardship and financial need. The New Braunfels Food Bank manages the program and accepts applications and determines the amount of assistance that can be provided to NBU’s customers to help pay for electric, water, and wastewater charges on the bill. Customers needing assistance or wishing to donate to this program can contact the New Braunfels Food Bank directly by calling 830.327.6000 for more information.

###

About New Braunfels Utilities:

Dedicated to excellence in service, New Braunfels Utilities (NBU) is one of 2,000 community-owned, not-for-profit public power electric utilities in the nation. The mission of NBU is to enhance the quality of our community by providing innovative, essential services. Governed by a Board of Trustees comprised of local residents appointed by the New Braunfels City Council, NBU is committed to being a recognized and trusted community partner, providing electric, water, and waste water services. The profits of NBU are continually invested back into the systems of the customers we are privileged to serve. New Braunfels Utilities provides an annual payment to the City of New Braunfels which is used to pay for services such as fire, police, and parks. Follow NBU on Facebook at [newbraunfelsutilities](https://www.facebook.com/newbraunfelsutilities), on Twitter at [nbutility](https://twitter.com/nbutility), and to learn more visit nbutexas.com.

