

FOR IMMEDIATE RELEASE

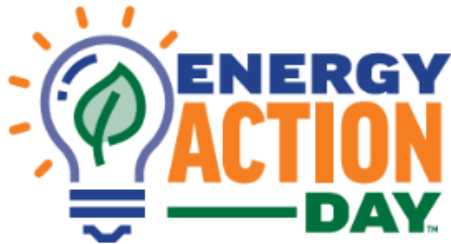
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## **New Braunfels Utilities Will Call the Season's First Energy Action Day this Sunday**

(New Braunfels, TX – June 7, 2019) – With temperatures expected to be in the triple digits this weekend, New Braunfels Utilities (NBU) will call its first Energy Action Day of the season and would like to remind customers to be proactive and conserve energy during the upcoming summer months. New Braunfels Utilities (NBU) will initiate Energy Action Days when peak demand is expected.



Customers will be informed with an “Energy Action Day” icon that will be posted on [nbutexas.com](http://nbutexas.com) and NBU's social media channels.

When customers see the icon, they are encouraged to help reduce energy as much as possible between 3:00 and 7:00 p.m., on those days.

“The Electric Reliability Council of Texas (ERCOT), who manages the energy market in Texas, announced there is potential to enter Energy Emergency Alert (EEA) status this summer in order to maintain system reliability,” said David Hubbard, Director of Energy Markets and Customer Solutions. “These alerts are called during periods of reduced energy reserves. Acting as a good steward, on days with forecasted low reserves, NBU will be calling an Energy Action Day throughout June, July, August, and September, asking customers to reduce energy usage. Look for the Energy Action Day to be posted on NBU's website and social media.”

Steps you can take to help reduce electricity use:

- Turn thermostat up two to three degrees during the peak hours of 3:00 to 7:00 p.m.
- Set programmable thermostats to higher temperatures when no one is home.
- Use fans to feel four to six degrees cooler.
- Limit use of large appliances (i.e., dishwasher, washer, dryer, etc.) to morning or after 7:00 p.m.
- If you cook indoors from 3:00 to 7:00 p.m., use a microwave or slow cooker.
- Close blinds and drapes during late afternoon.
- Schedule pool pumps to run in the early morning or overnight hours; shut off between 4:00 and 6:00 p.m.

New Braunfels Utilities will work with area media to share important updates and will post Energy Action Day information on its Facebook at [facebook.com/newbraunfelsutilities](https://facebook.com/newbraunfelsutilities) and [Twitter @nbutexas](https://twitter.com/nbutexas) accounts as well as on [nbutexas.com](http://nbutexas.com) to communicate when an Energy Action Day is expected or in progress. Should controlled interruptions of electric service become necessary, as outlined by ERCOT Emergency Protocols, services could be interrupted for varying periods of time to relieve strain and to prevent overload on the system.

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### About New Braunfels Utilities:

Dedicated to excellence in service, New Braunfels Utilities is one of 2,000 community-owned, nonprofit public power electric utilities in the nation. The mission of New Braunfels Utilities is to enhance the quality of our community by providing innovative, essential services. Governed by a Board of Trustees comprised of local residents appointed by the New Braunfels City Council, New Braunfels Utilities is committed to being a recognized and trusted community partner, providing electric, water, and waste water services. The profits of New Braunfels Utilities are continually invested back into the systems of the customers we are privileged to serve. New Braunfels Utilities provides an annual payment to the City of New Braunfels which is used to pay for services such as fire, police, and parks. Follow NBU on Facebook at [facebook.com/newbraunfelsutilities](https://facebook.com/newbraunfelsutilities), on Twitter at [@nbutexas](https://twitter.com/nbutexas), and to learn more visit [nbutexas.com](http://nbutexas.com).

