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New Braunfels Utilities Recognized as a Smart Energy Provider by the American Public Power Association

(New Braunfels, TX – October 30, 2019) – New Braunfels Utilities (NBU) has earned a Smart Energy Provider (SEP) designation from the American Public Power Association for demonstrating commitment to and proficiency in energy efficiency, distributed generation, and environmental initiatives that support a goal of providing low-cost, quality, safe, and reliable electric service. Chris Van Dokkumburg, Planning Analyst at Holland Board of Public Works and Chair of the Energy Services Committee, in Michigan presented the designations on October 29 during the Association’s annual Customer Connections Conference held in New Orleans, Louisiana.

The SEP designation, which lasts for two years (December 1, 2019 to November 30, 2021) recognizes public power utilities for demonstrating leading practices in four key disciplines: smart energy program structure; energy efficiency and distributed energy programs; environmental and sustainability initiatives; and the customer experience. This is the first year the Association has offered the SEP designation. New Braunfels Utilities joins more than 60 public power utilities nationwide that received the inaugural SEP designation.

“This designation highlights utilities that are really stepping up to deliver their customers top-notch programs and services,” said Van Dokkumburg. “These utilities are going beyond ‘keeping the lights on,’ and their communities should be proud.”

“We are honored to be recognized for our efforts to support our community’s responsible energy use,” said David Hubbard, Director of Energy Markets and Customer Solutions of NBU). “We take a lot of pride in the programs we offer that help our customers save money and reduce our collective footprint on the environment. It is encouraging to be recognized as a forward thinking utility when it comes to smart energy.”

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About New Braunfels Utilities:

Dedicated to excellence in service, New Braunfels Utilities is one of 2,000 community-owned, nonprofit public power electric utilities in the nation. The mission of New Braunfels Utilities is to enhance the quality of our community by providing innovative, essential services. Governed by a Board of Trustees comprised of local residents appointed by the New Braunfels City Council, New Braunfels Utilities is committed to being a recognized and trusted community partner, providing electric, water, and waste water services. Utility revenues are continually invested back into the systems of the customers, which benefits the community. New Braunfels Utilities makes an annual transfer to the City of New Braunfels, which in turn helps to pay for services such as fire, police, and parks. Follow NBU on Facebook at facebook.com/newbraunfelsutilities, on Twitter at [@nbutexas](https://twitter.com/nbutexas), and to learn more visit nbutexas.com.

