

**FOR IMMEDIATE RELEASE**

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## **Register for the 16<sup>th</sup> Annual NBU Kinderschuhe 5K Run/Walk Benefitting Communities in Schools of South Central Texas**

(New Braunfels, TX – February 19, 2020) – New Braunfels Utilities (NBU) invites the public to participate in this year's 16<sup>th</sup> annual Kinderschuhe 5K Run/Walk on Saturday March 7, 2020 in historic Gruene. The event, which is for all fitness levels, will begin and end at Gruene Hall, located at 1281 Gruene Road in New Braunfels. The race kicks off 8:30 a.m., with day-of registration at beginning at 7:30 a.m. The FREE Kids 1K Fun Run starts at 9:30 a.m.

The funds from Kinderschuhe benefits Communities in Schools of South Central Texas and allows them to purchase shoes for children of all ages, positively impacting families' lives.

Pre-register online at [nbu5k.com](http://nbu5k.com). Participants who pre-register by February 27, 2020 will receive a 2020 Kinderschuhe t-shirt. The registration is \$25 per person and \$30 on race day. Packet pick-up is scheduled for Friday, March 6, from 5:00 – 6:30 p.m. at NBU, 263 Main Plaza, New Braunfels.

New Braunfels Utilities would like to thank the 2020 sponsors, including in-kind sponsors, who have stepped up to help make this event possible. Platinum Sponsors include 92.1 Radio New Braunfels, FrontRow Multimedia, Freese and Nichols, Great American Products, Greenstone Electrical Services, LLC, Gruene Historic District at the Water Tower, and New Braunfels Herald-Zeitung; Gold Sponsors include CEMEX, McKenna Foundation, and Landa Park Railroad; Silver Sponsors include A-Lert Roof and Building Systems, Community Impact Newspaper, CP&Y, INC., MGC Contractors, Inc., Law Offices of Sam H. Lock, The AMMO Group, LLC; Bronze Sponsors include Buffalo Wings and Rings. Additionally, NBU is grateful to local businesses who have provided door prizes to enhance this year's Kinderschuhe event.

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**About New Braunfels Utilities:**

Dedicated to excellence in service, New Braunfels Utilities is one of 2,000 community-owned, nonprofit public power electric utilities in the nation.

The mission of New Braunfels Utilities is to enhance the quality of our community by providing innovative, essential services. Governed by a Board of Trustees comprised of local residents appointed by the New Braunfels City Council, New Braunfels Utilities is committed to being a recognized and trusted community partner, providing electric, water, and waste water services. Utility revenues are continually invested back into the systems of the customers, which benefits the community. New Braunfels Utilities makes an annual transfer to the City of New Braunfels, which in turn helps to pay for services such as fire, police, and parks. Follow NBU on Facebook at [facebook.com/newbraunfelsutilities](https://facebook.com/newbraunfelsutilities), on Twitter at [@nbutexas](https://twitter.com/nbutexas), and to learn more visit [nbutexas.com](http://nbutexas.com).

