

## Conserving electricity and water helps create a sustainable future and helps lower your bills. Let NBU show you how.

### Why Conserve Water and Energy?

#### From a utility's perspective:

- Extends the use and capacity of current water and energy supplies and existing infrastructure without the need for upgrades or new purchases
- Provides cost control mechanisms through reduced energy and water demand (peak shaving, equipment failure, drought mitigation)
- Diversifies resource portfolios to help keep costs low and reliability high
- Helps to meet regulatory requirements
- Energy and water conservation is the most cost effective form of supply management

#### From a customer's perspective:

- Conservation has the potential to lower utility bills by reducing energy and water usage
- Many new and increasingly efficient appliances are eligible for tax and rebate credits
- Energy and water conservation contribute to clean and renewable initiatives
- New technology can increase homeowner connectivity via smart appliances
- Conservation can extend the life of many appliances by reducing wear

### Conservation Programs

New Braunfels Utilities offers several resources to help customers with their conservation efforts.

#### Home Performance Assessments

An NBU representative can come to your home to offer recommendations of energy and water efficient improvements based on industry trends and patterns we have seen in the community.



#### Conservation Rebates

New Braunfels Utilities offers a variety of rebates on water and energy efficient products that save money on your utility bill and reduce demand for water and energy.



#### Customer Bill Management

Utility bills can be difficult to understand and often difficult to manage. During a phone consultation, an NBU representative will explain your bill and identify cost-saving opportunities.



#### Data-based Solutions

Technology in water and electric meters has allowed NBU to offer usage data to benefit the customer. We can review patterns and anomalies in order to determine issues with you at a Home Performance Assessment or by request through the NBU website. This technology also allows us to catch leaks fast before your bill increases.



### Water Conservation and Drought Guidance

New Braunfels Utilities manages water use through the City of New Braunfels Code of Ordinances, Chapter 130 – Utilities, Article IV, Division 5. During droughts, NBU enforces additional measures listed in Divisions 6 and 7 of the Code of Ordinances.

#### Drought Stages and Restrictions

City ordinances and policies encourage conservation, but lasting change comes from each of us making a conscious effort. We want everyone to feel empowered to conserve water— not because they're being forced to, but because they understand the importance of conservation and want to protect the resource that sustains us all. Small changes— watering on the right days, fixing leaks, turning off the tap—add up to saving water and money in your wallet.



#### Sprinkler System Design Regulation

Landscape watering can often account for up to 70% of the water used in New Braunfels. One way we can reduce this is to ensure that sprinkler systems are being installed correctly with water conservation in mind.




#### Landscape Variances

New Landscape is offered a variance in the City Ordinance to allow for an establishment period outside of regular watering guidelines. New Braunfels Utilities processes and manages all landscape variances in order to maintain responsible water use.



## NBU Rebates

Rebates offer a financial incentive for customers to incorporate energy and water savings methods or technologies into their home or business.

|  |  |   |                           |
|--|--|---|---------------------------|
| <b>Air Conditioner Checkup</b><br>Maintain your cooling and heating system's efficiency by having it serviced at least once per year.  |    |    | <b>Max Payout \$80</b>    |
| <b>Programmable Thermostat</b><br>Install a programmable thermostat in your home or business to reduce energy use.   |    |    | <b>Max Payout \$25</b>    |
| <b>Smart Thermostat</b><br>Install a smart thermostat in your home or business and control your energy usage from the convenience of your phone.   |    |    | <b>Max Payout \$85</b>    |
| <b>Solar</b><br>Install solar panels on your home or business and claim the energy production to supplement your NBU electric bill.  |    |    | <b>Max Payout \$3,000</b> |
| <b>Ultra-High Efficiency Washing Machine</b><br>Purchase an EnergyStar or CEE rated washing machine and save water with every load of laundry.   |    |    | <b>Max Payout \$200</b>   |
| <b>Air Conditioner and Heat Pump</b><br>Replace aging HVAC units in your home or business with newer efficient systems of SEER ratings 18+, Heat pumps, Energy Star Window Units and Mini-splits |    |    | <b>Max Payout \$1,150</b> |
| <b>Comal County Gardening Guide</b><br>Purchase the Guide and learn to apply best management practices in planting and maintaining drought tolerant landscape in Comal County.                   |  |  | <b>Max Payout \$40</b>    |
| <b>Drought Tolerant Tree</b><br>Purchase a drought tolerant tree for your home and cut back on watering while providing shade.   |  |  | <b>Max Payout \$500</b>   |
| <b>Grass Removal</b><br>Remove thirsty turfgrass in your home or business' landscape and reduce the need to water.   |  |  | <b>Max Payout \$2,000</b> |
| <b>Healthy Soil</b><br>Add mulch, compost, or core aerate your home or business' yard to maximize the water efficiency and keep your landscape healthy.  |  |  | <b>Max Payout \$130</b>   |
| <b>Irrigation Zone Removal</b><br>Remove sprinkler system zones or entire systems in the yard of your home or business to cut down on landscape watering.  |  |  | <b>Max Payout \$2,500</b> |
| <b>Rain Barrel</b><br>Incorporate rain barrels or cisterns into your landscape of your home or business to reduce potable water use.   |  |  | <b>Max Payout \$2,500</b> |



Water Service



Electric Service



Indoor



Outdoor

For more information, visit [nbutexas.com/conservation](https://nbutexas.com/conservation) or call the Conservation and Customer Solutions department at 830.608.8925.



**NBU** NEW BRAUNFELS  
UTILITIES